



Getting Started Resources

When you are getting geared up to start your business, it can be a little confusing determining where you need to start. Most people start by working on their website and getting acclimated to social media. Here is a quick list of resources that are helpful and simple enough to start with for your website and social media.

Hosting Sites

- [Mom Webs Hosting](#) – what I currently use, and the customer service has been great
- [HostGator](#) – they were my hosting provider for years until I found something better.

WordPress Themes & Landing Pages

- [Genesis](#) – An amazing framework for a WordPress theme that has been easy for me to learn and use with lots of versatility. (down for maintenance)
- [Thrive Themes](#) – A set of themes I use to build pages on the Genesis framework. It has a builder that makes it simple and templates you can easily modify.
- [LeadPages](#) – If you need to get something up really quickly, this landing page builder will get you there.

WordPress Plug-ins

- Genesis Simple Edits – Use to simply modify the most used areas in an Genesis theme.
- Thrive Architect – A live front-end editor for your WordPress Content
- UpDraft Plus – Used to backup my website daily so I can make sure I have the latest version in case of failure.

Email List Providers

- [Aweber](#) – Email list service that I currently use to draft emails and sent to my list.
- [MailChimp](#) – A less expensive version of an email service that is highly effective until your email list grows. I started with this. There is a free version.

Social Media

- [HootSuite](#) – Used to schedule your social media postings so that you have consistency in how you are showing up in social media. There is a free version.
- [Buffer](#) – Same as HootSuite but with different bells and whistles, just starting to use this one. There is a free version.
- [SmarterQueue](#) – I have just started testing this out. It is less expensive version of Meet Edgar and it works on the same premise of recycling your posts.

Shopping Cart and Payment Processors

- [PayPal](#) – The payment processor has been a staple for quite some time for online businesses. It works and is super simple to connect.
- [Stripe](#) – This is another handy option very similar to PayPal and the fees are pretty much very similar.
- [aMember](#) – Very handle membership option that includes affiliate management and integrates well to provide a pretty nifty solution.

Videos

- [Logitech HD Pro C920S](#) – This web camera is amazing for recording your videos and podcasts. Works like a dream.
- [Samson Q2U Handheld Dynamic USB Microphone](#) – Great little mic for podcasting and it helps to minimize the ambient noise in the room.

Document Sharing

- [Dropbox](#) – This storage option has been around for some time but it still works amazingly to be able to access my files from anywhere. And the cost is super affordable when you are starting out.
- [Google Drive](#) – A go to favorite for a long time.

Calendar Scheduling

- [Calendly](#) – Make it super simple to schedule time together. Use appointment scheduling to just drop a link to someone.

Done For You Content

- [White Label Perks](#) – A great resource of done for you materials that helps you with social media and blogging.
- [Piggy Makes Bank](#) – Content in a variety of different areas including self-help, finances and business.
- [Coach Glue](#) – This company makes great rebrandable content that you can use for webinars, planners and workshops.

Books I Absolutely Loved

- [The 12 Week Year](#) – Brian P. Moran and Michael Lennington
- [18 Minutes: Find Your Focus, Master Distraction and Get The Right Thing Done](#) – Peter Bregman
- [Choose Resilience: Break Out Of Your Comfort Zone Using The Power of Emotional Intelligence](#) – Jen Shirkani
- [Girl Wash Your Face](#) – Rachel Hollis
- [Hooked: How to Build Habit Forming Products](#) – Nir Eyal
- [Presence: Bringing Your Boldest Self to Your Biggest Challenges](#) – Amy Cuddy
- [Die Empty: Unleash Your Best Work Everyday](#) – Todd Henry
- [Abundance Now: Amplify Your Life & Achieve Prosperity Today](#) – Lisa Nichols
- [Becoming a Person of Influence](#) – John Maxwell
- [Business for the Glory of God](#) – Wayne Gudem
- [Find Your Strongest Life](#) – Marcus Buckingham

About Me

Hello, I am Kimberley Wiggins and my greatest passion ever is to help super amazing women, like yourself, connect with the best part of themselves. This is the part that allows them to live the life of their dreams. I do that by helping you to release your 9-to-5 when it does not serve you any longer to transition to a ridiculously awesome business that allows you to spend time with family and friends without sacrificing your income. I help Inspired Women lead Amazing Lives.

Kimberley Wiggins

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